

Solving the \$10.5T per annum problem of Deepfake Synthetic IDs

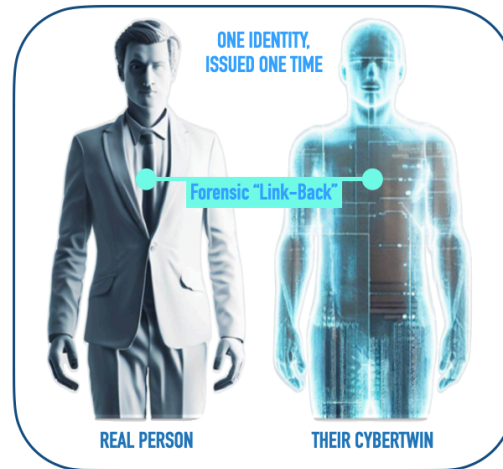
As of the time of this writing (Q1 2025), there has been a 2000% increase in synthetic identities, also known as Deepfakes. Generative AI is catalyzing the problem, as the common approach to personal data bypasses the critical need to cleanse, verify & protect it. Any legal ID issued that does not forensically link to a real person means that the information is likely compromised in myriad forms.

An RSSI (Referenced Self-Sovereign Identity) is an identity which establishes the existence of a real world human being, and then links that real world human being to their single digital twin. The single digital twin is the “forensic reference” to the real person. This means the person owns their identity & all the personal data within it, without exposing any of that personal data to outside parties.

The way we develop RSSIs is by generating a Master Identity with real biometrics and personal information. Then we generate a real Digital Twin with real forensics + providential information that has all the cybersecurity & compliance standards embedded within it. The result involves first-party, pre-encrypted data which is complete yet without any traceability to outside, unwanted third parties. This ensures that all parties protect what they need.



A state-issued ID that is not forensically linked to the real person. Which means the real person does not own it!



DATA as Pre-Encrypted WEB OBJECTS

Data is 1st party pre-encrypted via the last instance of the referencable architecture, which means completeness without any traceability to outside parties!

REFERENCED SELF-SOVEREIGN IDENTITY (RSSI)

